



Port-folio

Multidisciplinary designer specializing in emotionally resonant and concept-driven visuals.

Design / Writing / Direction

M's DESIGN

MANAMI YAMAMOTO

Design Expertise

Multidisciplinary designer specializing in emotionally resonant and concept-driven visuals.

Design that strikes a chord

Simplicity and Refinement

Simple, yet more than just minimal.

Clarity within a world-view.

Logic within refinement.

My strength lies in **interweaving simplicity and refinement**.

It's about touching the heartstrings of those who see it and gently capturing their attention.

It's not just about aesthetics, nor is it purely about logic; it's about absorbing the desired world-view and leaving only what is essential. I believe that it is only beyond that balance that a design truly capable of resonating with someone is born.

Profile



山本 真奈美

MANAMI YAMAMOTO

My career spans from the apparel industry to package design firms, web production companies, and the marketing department of a venture enterprise. Beyond just design, my diverse experience in copywriting and direction allows me to offer design proposals from a unique perspective. I'm drawn to minimal, emotionally resonant world-building—like Fujii Kaze's.

What I Do

Graphic Design / Web Design / Booth Design
Writing / Catchphrases / Direction

Skill

- Illustrator / Photoshop / Figma / Canva
Word Press / Adobe XD / Wix.com
- Slack / LINE Works / Google Chat / Chatwork / Lark
- MacBook / Adobe 2025

Graphic Design

Kuchipudi Solo Performance: South Indian Classical Dance

神々を踊る。

南東インド古典舞踊

クチプデイソロ公演

令和7年
10月13日
(月・祝)

ダンサー
Riko Kojima
disciple of
Guru Keiko Watanabe

当日 2,500円
前売 / 予約 2,000円

時間 16時30分開場 17時開演
会場 名古屋伏見 長円寺会館 ホール「サンギータ」
地下鉄伏見駅 5番出口徒歩5分

予約・問合せ Mail: yakusiriko@yahoo.co.jp Tel: 090-9020-7602

▲公演詳細はこちら

Kuchipudi (クチプデイ)

南東インド、アーンドラ・プラデーシュ州に起源する舞踊。この舞踊は、ヒンドゥー教の司祭カーストの中より選ばれた男性芸術家集団 (バガヴァット・メーラーズ) が、信仰の一つの形として庶民に披露したダンスドラマ (ミュージカルのようなもの) が元形とされている。現在は、舞台芸術として形が整えられ、すべての人に鑑賞することが許されています。舞踊のフォームはちょうど南インドのバラタナティヤムと北インドのオリッッサの中間点にあります。腰をおとした姿勢、曲線と直線的美をバランスよく合わせ持つ運動感にあふれたインド古典舞踊です。
文責: 渡辺佳子

出演者 Riko Kojima (児島理子)

東京ナード・ティヤル・パ所属
幼少期から舞踊バリエーション研究所にてクラシックバレエを学ぶ。ミガを始めたことをきっかけにインドの文化に興味を持ち始め、三浦恭子師にバラタナティヤムを学ぶ。その後プラダクを経て、2018年より渡辺佳子師に師事し、クチプデイの研鑽を始める。東京ナード・ティヤル・パのパフォーミングアーティストとして活動中。愛知県一宮市在住。鍼灸師。

Guru Keiko Watanabe (渡辺佳子先生)

南東インド古典舞踊「クチプデイ」の舞踊家
66年より約25年間、南インド、チェンナイに長期滞在してヴェンパティスタイルのクチプデイの研鑽、公演活動続ける。グル・サティアブジヤ、グル・ウマムマリ、グル・シャイラジャ、グル・キンヨールに師事。インド国内ではチェンナイの主要なサバ (芸術振興団体) でのソロの他、グルのグループ公演などで活動。04年チェンナイのサバ「ジュリー・クリシュナ・ガーナ・サバ」より、アワードを受賞。東京にて TOKYO NATYA RUPA を主宰

Information

QRコード: @yokusiriko, 足島理子 Instagram

東京ナード・ティヤル・パ
www.kuchipudikeiko

Access

長円寺会館
TEL 052-231-0955
愛知県名古屋市中区栄2丁目4-23
地下鉄伏見駅5番出口徒歩5分
(うだん平の東側が入口です)
※長円寺会館に駐車場はありません。
近隣のコインパーキングをご利用下さい。

主催 足島理子 (東京ナード・ティヤル・パ所属)
協賛 TIRAKITA、長円寺会館、
南インドオディシヤ舞踊 Patsy Curry

演出・舞踊指導 渡辺佳子 (東京ナード・ティヤル・パ主宰)
協力 インド舞踊トリダール

後援 長円寺会館
TEL: 052-231-0955
愛知県一宮市長円寺町7-1-1

TIRAKITA
インドとアジアの舞踊・音楽・食文化

Patsy Curry
TRADITIONAL INDIAN DANCE

【Concept: Resonance of Tradition and Passion】

To capture the dynamic energy of Kuchipudi, I contrasted a vibrant blue with a powerful pose. By blending a modern color palette with traditional solemnity, I created a design that attracts new audiences while ensuring clear, functional information flow.

【Strategy & Results】

High-impact layout with a clear information hierarchy ensures instant visibility. By making a niche performance accessible at a glance, the design successfully converted viewers into attendees—**earning high praise from the client.**

Graphic / Logo

App Flyer & Logo Design



【Concept: Visualizing Trust & Convenience】

Logo(Naming + Identity) : Named the service “Schency” and designed a stylish, versatile “S” in fresh green to fit a wide range of classroom genres.

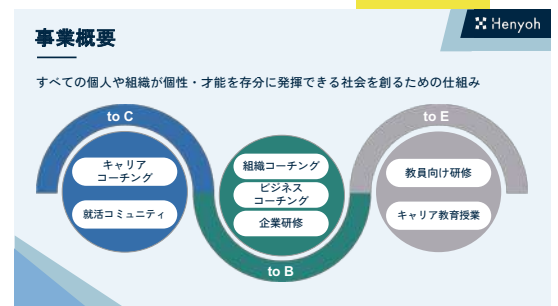
Flyer : Friendly visuals make features like automated payments easy to grasp, helping instructors imagine a stress-free, streamlined workflow.

【Strategy & Results】

Since this service targets a wide range of local classroom instructors, I placed diverse, large-scale imagery—from sports to children's studies—to enhance visibility. This intuitive design ensures the service's appeal is instantly clear to a broad audience.

White Paper

Corporate Deck



【Concept: Designing the Leader's Personality】

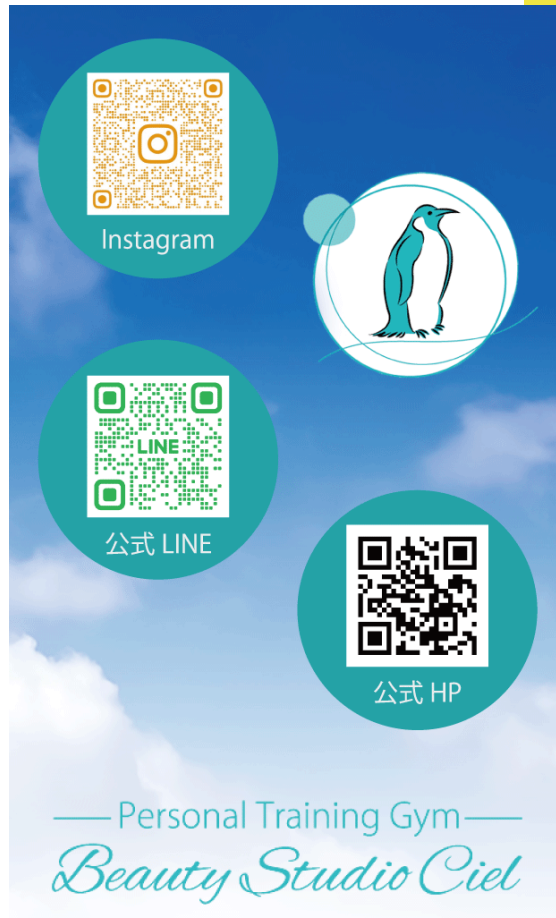
I visualized the CEO's vibrancy, agility, and hidden passion for this corporate profile. While maintaining business-level trust, I added pop accents to create an approachable, modern feel.

【Strategy】

To ensure maximum readability on screens, I used deep navy typography to prevent information from washing out against the background. By avoiding pure white, I reduced eye strain while creating a bold, simple structure that conveys importance intuitively.

Personal Branding

business card



【Concept: Magazine-Style Impact】

To create a unique and memorable first impression for a personal training gym, I designed a business card inspired by sports magazine covers. Incorporating the brand name "Ciel" (Sky), the card serves as a powerful branding tool that instantly communicates the gym's worldview.

【Strategy】

The front features high-legibility typography, with a muted background to emphasize the catchphrase and photo. The back is optimized for seamless visual guidance to SNS and the website.

Other (New Year's Card & Logo)



【Concept: Festive & Pop New Year】

I designed a friendly, pop-style New Year's card tailored to the client's preference. While using traditional red as the base, the zodiac character "卯" (Rabbit) takes center stage, surrounded by rabbits and festive elements adjusted by the millimeter to maximize the celebratory feel.



【Concept: Positive Unity for the Future】

This logo represents a corporate stance of moving toward a bright future through web production. The rising diagonal lines and luminous gradients symbolize growth, while the yellow accents overlapping "Wee Are" represent the group's dynamic energy.

Total Booth Design



【Concept: Philosophy-Driven Minimalism】

In the civil engineering industry, where bold fonts and heavy colors dominate, I intentionally pursued "white space" and "yellow-based minimalism." By using a refined, simple panel layout, I created a space that naturally guides visitors' eyes toward the main product.

【Results: Experience Design for Active Attraction】

I managed everything from equipment selection to video production.

Key information was precisely placed at the average eye level (170cm) to ensure easy explanation and effortless information intake for visitors. This strategic design allowed us to exceed KPIs without aggressive soliciting, and the booth even gained media attention on YouTube.

Total Creative Direction

PR Times



【Concept:PR Production with Industry Giant Yahagi】

Visualized the DX partnership with Yahagi Construction, a premier general contractor. I verbalized the "on-site revolution" at this industry leader to set a new digital standard for the entire sector.

【Strategy : Full-Cycle Content Management】

Total production from planning and interviews for PR TIMES to banner design and final publication. Build strong trust by showcasing success stories within large corporations, permeating DX success cases even within conservative industry sectors. Strengthen the service's brand power.

Web Design

AMATEC: IT company Corporate Site



【Concept: Visualizing "Excitement"】

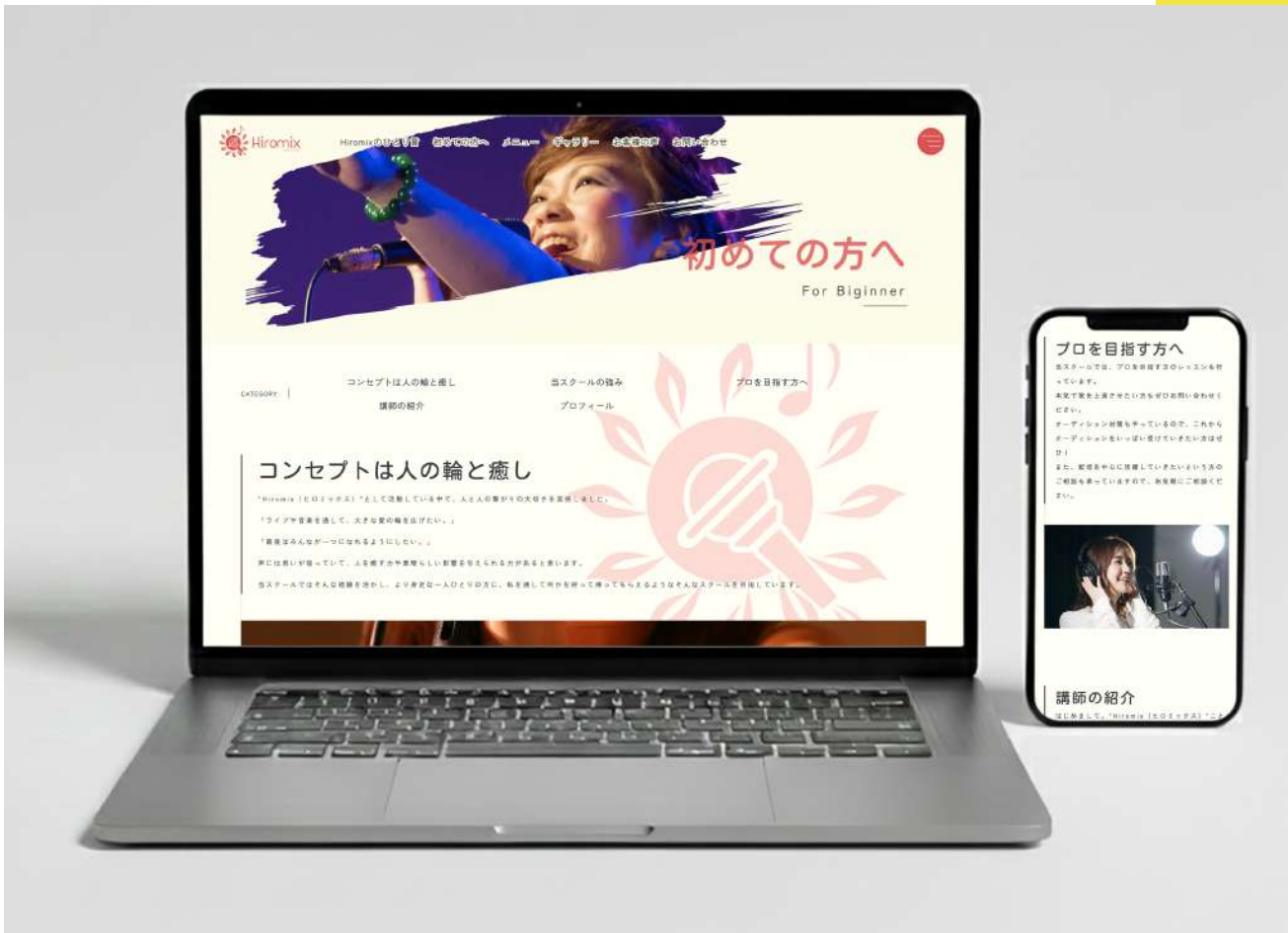
A corporate site for AMATEC, an IT and robotics business. I aimed for a design that balances professional "trust" with the "excitement" felt by those working there.

【Strategy】

Centered on photos of smiling staff to match the tagline "Creating joy through IT," replacing the typical cold IT image with a fresh, youthful feel. I ensured a responsive design that maintains clear information hierarchy across PC and mobile. By using white as a key accent for text, I created a sophisticated, airy feel while ensuring high readability.

Direction

Vocal Lesson



【Concept: Platform for Professional Passion】

I directed the website for a vocal training school led by professional artists who have contributed to world-renowned **KONAMI music games**. The goal was to balance the "exclusivity" of learning from industry pros with an "approachable" feel for beginners.

【Strategy & Results】

Bold use of live performance photography instantly conveys a "musical professional" world-view. Effective use of off-white and large logos creates a clean, airy feel, ensuring smooth readability on smartphones.

Package Design

Setouchi-Lemon Cake

使用色 C M Y 白

材質:OPP



※背面に白を敷いています。

【Concept: Visualizing Freshness & Texture】

A self-initiated project for a major bakery, focused on a "feminine and elegant" image. Pursued a design that instantly communicates the scent of lemons and the cake's moist texture.

【Strategy】

Utilized the transparency of OPP material by using a white base to make the yellow lemons pop. Meticulous placement of watercolor-style illustrations and logos creates a rhythmic, sophisticated look that invites customers to pick it up.



Thank you for viewing
my portfolio.

ms.design.bs@gmail.com